I hereby certify that this correspondence is being Electronically Transmitted on the date noted below to:

> Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

March 4, 2011

Date of Deposit

Ryan Gleitz, Reg. No. 62,164

Name of applicant, assignee or Registered Representative

> / Signature March 4, 201/1

Date of Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of:

Stromme

Appln. No.:

10/696,747

Examiner: Chenea Smith

Filed:

October 28, 2003

Art Unit:

2421

For:

MOVING VIRTUAL

ADVERTISING

Confirmation No.: 7557

Attorney Docket No: 10022/569

SECOND SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

In accordance with the duty of disclosure under 37 CFR §1.56 and §§1.97-1.98, and more particularly in accordance with 37 CFR §1.97(c), Applicant hereby cites the following reference(s):

U.S. PATENT DOCUMENTS		
DOCUMENT NO.	DATE	NAME
5,917,553	06-29-1999	Honey et al.
6,100,925	08-08-2000	Rosser et al.

Applicant is enclosing Form PTO-1449 (one sheet), along with a copy of each listed reference for which a copy is required under 37 CFR §1.98(a)(2). As each of the listed references is in English, no further commentary is believed to be necessary, 37 C.F.R §1.98(a)(3). Applicant respectfully requests the Examiner's consideration of the above reference(s) and entry thereof into the record of this application.

By submitting this Statement, Applicant is attempting to fully comply with the duty of candor and good faith mandated by 37 CFR §1.56. As such, this Statement is not intended to constitute an admission that any of the enclosed references, or other information referred to therein, constitutes "prior art" or is otherwise "material to patentability," as that phrase is defined in 37 CFR §1.56(a).

Applicant has calculated a processing fee in the amount of \$180.00 to be due under 37 CFR §1.17(p) in connection with the filing of this Information Disclosure Statement. Applicant has enclosed a check covering this fee, or authorized charging the fee to a deposit account or credit card, as indicated in the Transmittal accompanying this Information Disclosure Statement.

Respectfully submitted,

March 4, 2011

Date

Ryan/Gleitz

(Reg. No. 62,164)